

NEWS RELEASE

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To
Community Newspapers

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Networking Through Chamber South Produces New Academic Dean For Acupuncture & Massage College

Miami, FL, August 18, 2005-Acupuncture & Massage College is pleased to announce the appointment of Esin Provitera, Ph.D., as the College's new Academic Dean. AMC President Dr. Richard Browne located and identified Provitera as a candidate for the position through a Chamber South luncheon, a networking opportunity offered monthly by the Chamber for area professionals.

Provitera, who resides in West Miramar, received her Doctor of Philosophy in Special Education from The University of Virginia and brings teaching and educational consulting experience to the position. As Academic Dean, Provitera will oversee staff, handle feedback and concerns on academic program functioning from faculty and students, and act as a liaison between students, faculty and administration. In addition, Provitera will play a leadership role in the growth and development of the institution.

Provitera is excited about her new position at Acupuncture & Massage College. "This opportunity allows me to combine my interests and experiences in college teaching,

counseling and the training of instructors in an exciting and ever expanding health field," says Provitera.

Provitera's teaching experience has focused on education and psychology at the undergraduate and graduate levels. She has taught at the University of South Florida, the University of Georgia and at Grand Canyon University, giving her the opportunity to mentor a variety of students. Provitera also brings experience in Family and Behavioral Therapy counseling to the position. This combination of education and experience gives Provitera the advantage of being familiar with the administrative, as well as the student perspective of a college environment.

"In my own career, I've tried to demonstrate a commitment to hands on teaching, counseling and the supervision/training of instructors. I hope to weave my experience with human relation skills, my interest in applied research and focus on academic excellence in order to develop future programs at AMC that not only broaden our course offerings, but also allow us to meet the ever increasing needs of the Miami metropolitan community," says Provitera.

AMC was founded in 1983 and offers two programs: The Master of Oriental Medicine Degree program and the Massage Therapy certificate program. Graduates of the Master of Oriental Medicine Degree program receive a thorough training in acupuncture, herbology, dietary therapy, and Tui Na massage. Graduates of the Massage Therapy certificate program are prepared to enter the field of massage

therapy with knowledge of Shiatsu, Swedish and Medical massage. AMC is accredited through the Accreditation Commission for Acupuncture and Oriental Medicine, (ACAOM). Acupuncture & Massage College is located at 10506 N. Kendall Drive, Miami, FL 33176. For more information, please contact AMC at (305) 595-9500.

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